

Bexprt • Your Cloud Business Partner

Specialising in Advanced Analytics, Generative-Al, Resilience & Telco Cloud



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About Bexprt

Bexprt enables organizations to achieve their business goals, over the cloud. We specialise in Advanced Analytics, Generative-Al, Resilience and Telco Cloud.

Founded in 2018, Bexprt's HQ is in Wokingham, UK, with a regional office in Riyadh, Saudi Arabia, working with clients globally. With an extensive background in the telecom sector, we apply our cloud expertise to address clients' use cases and ambitions, across all business sectors, and four continents.

Our specialisations: Advanced Analytics, Generative-AI, Resilience & Telco Cloud.

Our values: the foundation of our success and long-term partnerships,
Integrity • Ownership • Loyalty • Transparency • Value-Adding

Bexprt's Executives each have more than 20 years of experience in the IT and telecom sectors, spanning CSPs, IT suppliers, and cloud solutions providers. Together, our business expertise and credentials ensure we have the depth of skills and solution-focused capabilities to address your business requirements and demands.

The Bexprt team is growing steadily, and today employs an expert team of staff from eight nationalities who together speak more than 10 languages. We've successfully undertaken projects in 17 countries across four continents.



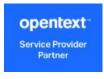


















Business success: Founded in March 2018, Bexprt is a privately owned UK company.

- 90% revenue from international contracts (UK digital exports)
- Turnover has quadrupled in first 4 years
- December 2022: first international subsidiary opened in Riyadh.
- May 2023: UK Government Department for Business & Trade <u>Made in the UK, Sold to the</u> <u>World award for Digital Exports 2023</u>
- January 2024: Bexprt Professional Services available via **AWS Marketplace**
- February 2024: Bextract™ achieves AWS Qualified Software status
- May 2024: The prestigious **King's Award for Enterprise for International Trade**

Why choose Bexprt?



Focused on clients' use cases

We solve our clients' problems by using the best & most appropriate solution to address their use cases and achieve their ambitions

Targets aligned with those of our clients

Innovation, TTM, sustainability & cost optimisation

Full understanding of the different eco-system models

Business Transformation • Cloud Services • ICT Professional Services • Cyber Security Services

The King's Awards for Enterprise

In May 2024 Bexprt achieved a <u>King's Award for Enterprise for International Trade</u>. The Awards are the most prestigious awards for UK businesses, recognising and celebrating business excellence across the UK. On the recommendation of the UK Prime Minister, and approved by His Majesty The King, they are awarded to businesses which must complete very strict due diligence checks, and have demonstrated outstanding success in their respective fields of innovation, international trade, sustainable development and promoting opportunity through social mobility.



Customer & partner references

Bexprt works with customers and partners, large and small across Europe, Africa, Central Asia and the Middle East.



































































































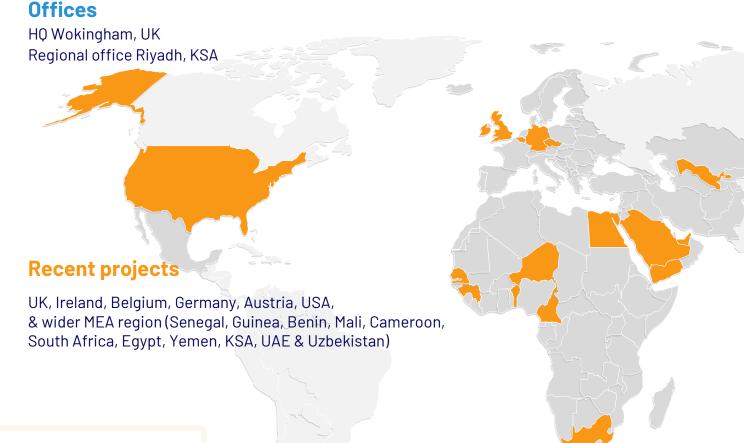












Your cloud journey with Bexprt

Our specialisations: Advanced Analytics, Generative-Al, Resilience & Telco Cloud.

We can help you with all stages of your cloud journey, whether you are just starting to consider migration, or are part way through your digital transformation.

Assessment	Cloud transformation	Resilience	Cloud data & Al	Training
• Cloud economies & Rol	• CCoE • Governance &	• Disaster recovery	• Integration / iPaaS	Customised workshops
 Well architected reviews Multi-cloud strategy Multi-zone strategy 	 Governance & landing zone Operating models Modernization Outpost design & implementation AWS Reseller 	Operational excellenceHigh availabilityBusiness continuity	Data analyticsAl /MLTune your modules	 Technology specific training AWS Authorized Instructors

Bexprt's solutions

Extend and enhance your cloud capabilities. Commercially available now, find case studies on the Bexprt website, and related Professional Services on <u>AWS Marketplace</u>.

Bextract™, advanced IDP

Continuous digitisation, analyse unstructured data, auto-translation 7 languages (incl. **Arabic**) + bespoke dictionary, sentiment analysis, conversational data access, and optional Amazon Q Business integration.



Bex-DR™ automated disaster recovery testing

Continuous Drill Tests Dispatch, automated, detailed, customisable reports, continuous testing of recoverability & RTO/RPO, powered by hyper-scaler automation, fully customizable.



Cloud professional services: why choose Bexprt?

Customer Business Enablement

 Focused on use cases We solve our clients' problems by using the best & most appropriate technologies to address and enable their use cases and achieve their ambitions

Deep technical competence & solid expertise

 Ensures we propose the optimum cloud /multi-cloud strategy to address the clients' use cases and achieve their ambitions

Bexprt shares the journey & risk with our clients

 From the strategy/planning phase, through until launch and beyond, including postlaunch babysitting and managed services

Wherever you are on your cloud journey, the Bexprt team is here to ensure your success.

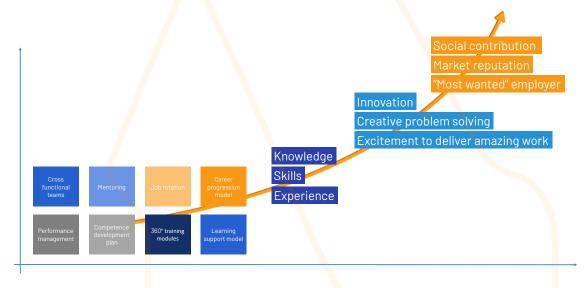


Leverage Bexprt's expertise: competency development

Utilise the expertise, experience and skill of the Bexprt team to enhance the capabilities of your staff. Together, in partnership, we elevate each other's capabilities, and accelerate digital transformation.

We **invest** in YOUR team and local people. We increase THEIR **skills**, **knowledge & expertise**. We enhance **in-country value**.

At Bexprt, we strongly believe that sharing knowledge is a core responsibility of the business to society, and the communities in which we work.





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