



# Bexprt ◦ Your Cloud Business Partner

Specialising in Advanced Analytics, Generative-AI,  
Resilience & Telco Cloud



# Bexprt ◦ Your Cloud Business Partner

Specialising in Advanced Analytics, Generative-AI, Resilience & Telco Cloud

## About Bexprt

Bexprt enables organizations to achieve their business goals, over the cloud. We specialise in Advanced Analytics, Generative-AI, Resilience and Telco Cloud.

Founded in 2018, Bexprt's HQ is in Wokingham, UK, with a regional office in Riyadh, Saudi Arabia, working with clients globally. With an extensive background in the telecom sector, we apply our cloud expertise to address clients' use cases and ambitions, across all business sectors, and four continents.

**Our specialisations:** Advanced Analytics, Generative-AI, Resilience & Telco Cloud.

**Our values:** the foundation of our success and long-term partnerships,  
Integrity ◦ Ownership ◦ Loyalty ◦ Transparency ◦ Value-Adding

**Bexprt's Executives** each have more than 20 years of experience in the IT and telecom sectors, spanning CSPs, IT suppliers, and cloud solutions providers. Together, our business expertise and credentials ensure we have the depth of skills and solution-focused capabilities to address your business requirements and demands.

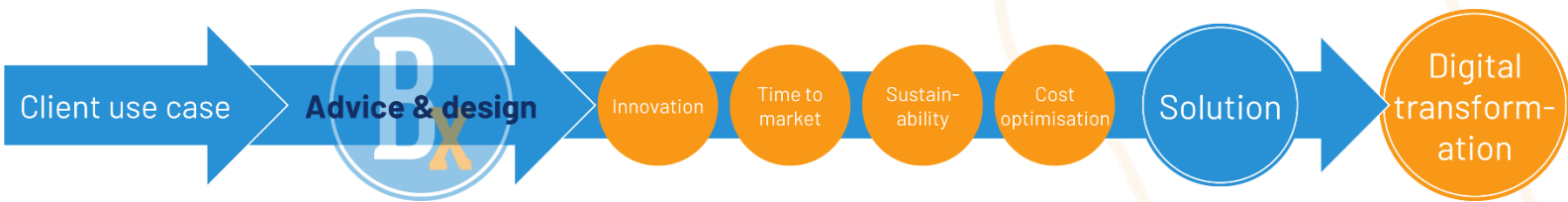
**The Bexprt team** is growing steadily, and today employs an expert team of staff from eight nationalities who together speak more than 10 languages. We've successfully undertaken projects in 17 countries across four continents.



**Business success:** Founded in March 2018, Bexprt is a privately owned UK company.

- 90% revenue from international contracts (UK digital exports)
- Turnover has quadrupled in first 4 years
- December 2022: first international subsidiary opened in Riyadh.
- May 2023: UK Government Department for Business & Trade **Made in the UK, Sold to the World** award for **Digital Exports 2023**
- January 2024: Bexprt Professional Services available via **AWS Marketplace**
- February 2024: Bextract™ achieves AWS Qualified Software status
- May 2024: The prestigious **King's Award for Enterprise for International Trade**

## Why choose Bexprt?



### Focused on clients' use cases

We solve our clients' problems by using the best & most appropriate solution to address their use cases and achieve their ambitions

### Targets aligned with those of our clients

Innovation, TTM, sustainability & cost optimisation

### Full understanding of the different eco-system models

Business Transformation ◦ Cloud Services ◦ ICT Professional Services ◦ Cyber Security Services

## The King's Awards for Enterprise

In May 2024 Bexprt achieved a King's Award for Enterprise for International Trade. The Awards are the most prestigious awards for UK businesses, recognising and celebrating business excellence across the UK. On the recommendation of the UK Prime Minister, and approved by His Majesty The King, they are awarded to businesses which must complete very strict due diligence checks, and have demonstrated outstanding success in their respective fields of innovation, international trade, sustainable development and promoting opportunity through social mobility.



## Customer & partner references

Bexprt works with customers and partners, large and small across Europe, Africa, Central Asia and the Middle East.

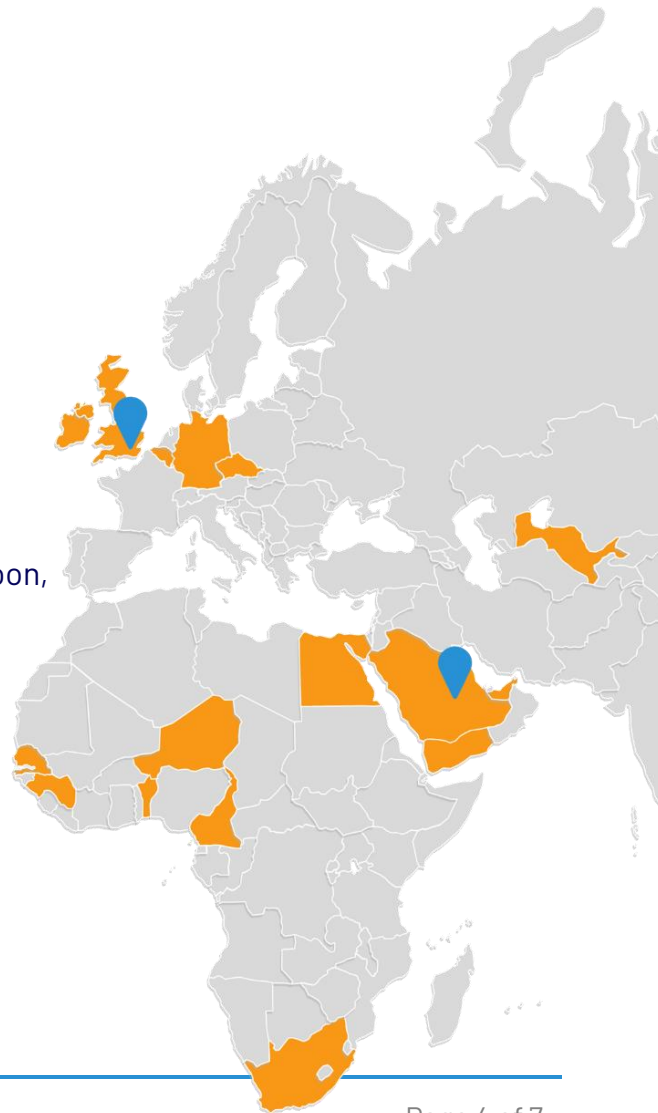


### Offices

HQ Wokingham, UK  
Regional office Riyadh, KSA

### Recent projects

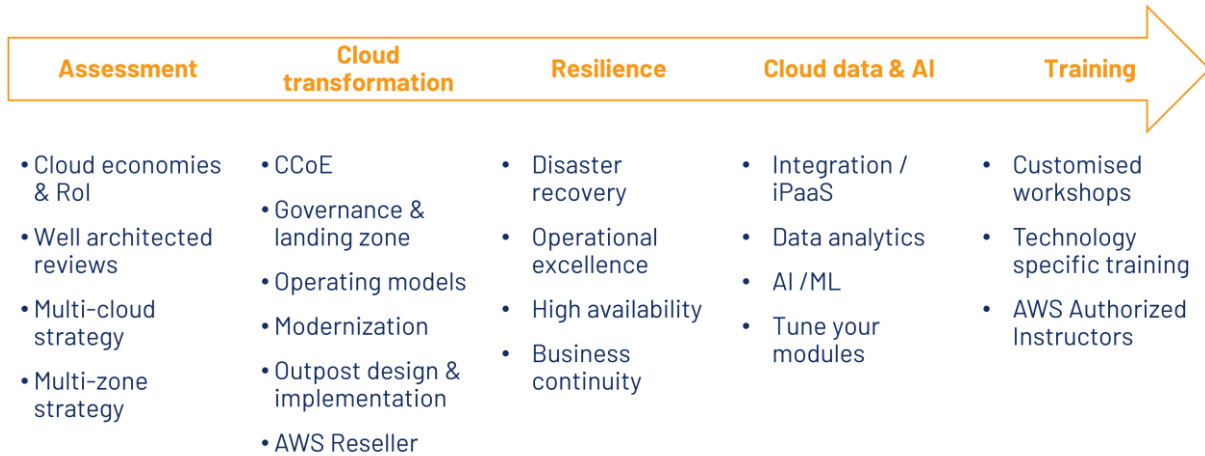
UK, Ireland, Belgium, Germany, Austria, USA,  
& wider MEA region (Senegal, Guinea, Benin, Mali, Cameroon,  
South Africa, Egypt, Yemen, KSA, UAE & Uzbekistan)



# Your cloud journey with Bexprt

**Our specialisations: Advanced Analytics, Generative-AI, Resilience & Telco Cloud.**

We can help you with all stages of your cloud journey, whether you are just starting to consider migration, or are part way through your digital transformation.

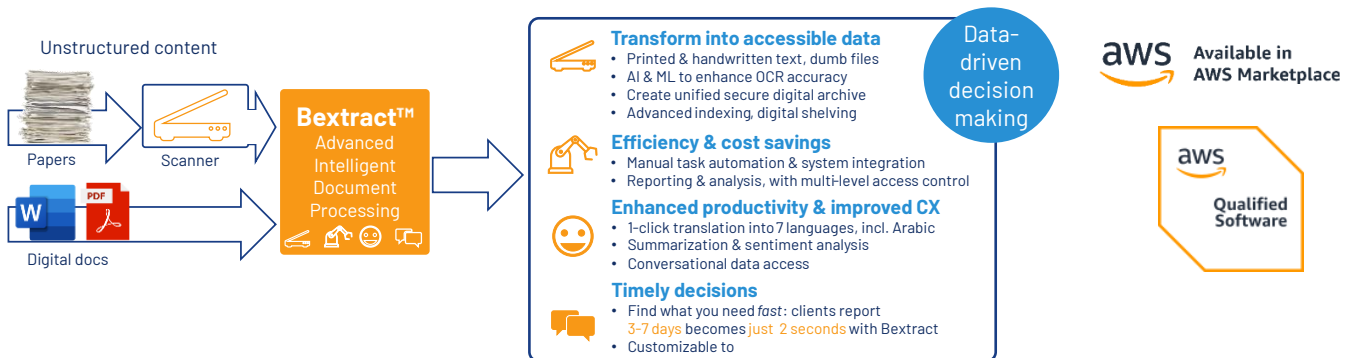


## Bexprt's solutions

Extend and enhance your cloud capabilities. Commercially available now, find case studies on the Bexprt website, and related Professional Services on [AWS Marketplace](#).

### Bextract™, advanced IDP

Continuous digitisation, analyse unstructured data, auto-translation 7 languages (incl. Arabic)+ bespoke dictionary, sentiment analysis, conversational data access.



### Bex-DR™ automated disaster recovery testing

Continuous Drill Tests Dispatch, automated, detailed, customisable reports, continuous testing of recoverability & RTO/RPO, powered by hyper-scaler automation, fully customizable.



## Cloud professional services: why choose Bexprt?

### Customer Business Enablement

- **Focused on use cases** We solve our clients' problems by using the best & most appropriate technologies to address and enable their use cases and achieve their ambitions

### Deep technical competence & solid expertise

- Ensures we propose the optimum cloud /multi-cloud strategy to address the clients' use cases and achieve their ambitions

### Bexprt shares the journey & risk with our clients

- From the strategy/planning phase, through until launch and beyond, including post-launch babysitting and managed services

Wherever you are on your cloud journey, the Bexprt team is here to ensure your success.



- Public Sector
- Solution Provider
- Amazon RDS Delivery

- Resilience Services Competency
- Public Sector Solution Provider



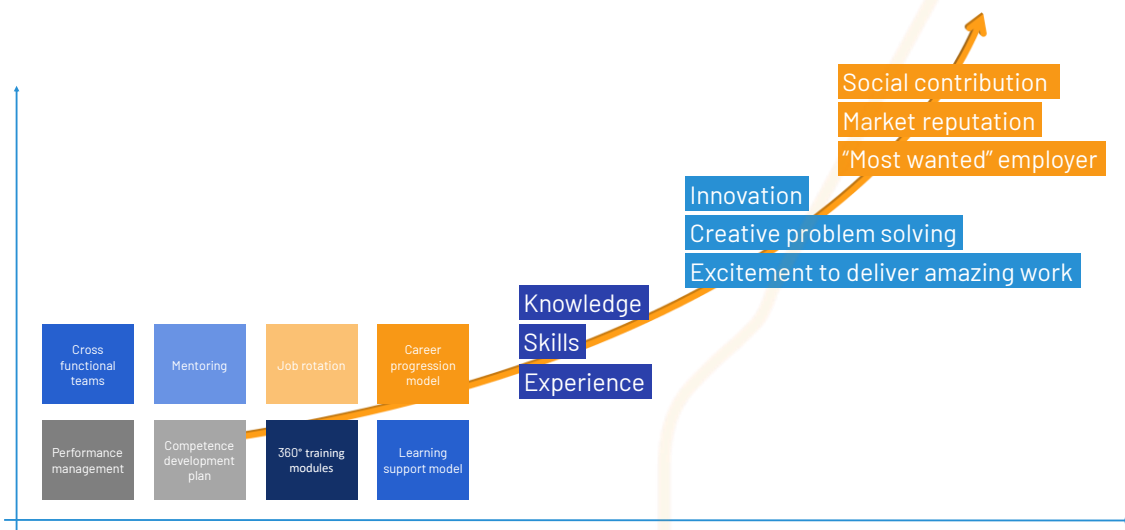
Google Cloud  
Partner

## Leverage Bexprt's expertise: competency development

Utilise the expertise, experience and skill of the Bexprt team to enhance the capabilities of your staff. Together, in partnership, we elevate each other's capabilities, and accelerate digital transformation.

We **invest** in YOUR team and local people.  
We increase THEIR **skills, knowledge & expertise**.  
We enhance **in-country value**.

At Bexprt, we strongly believe that sharing knowledge is a core responsibility of the business to society, and the communities in which we work.





[www.Bexprt.com](http://www.Bexprt.com) ° [hello@bexprt.com](mailto:hello@bexprt.com)

Follow us on [LinkedIn](#) & [X](#)

Subscribe to our [newsletter](#)

**HQ** ° Bexprt Limited, 220 Wharfedale Road,  
Winnersh, Wokingham, RG41 5TZ, UK

**Regional office** ° Bexprt International Company for Information  
Technology LLC, 174 Riyadh Park, Riyadh, KSA



© 2024 Bexprt Limited. All rights reserved. "Bexprt", "Bextract", "Bex-DR", "Bex-360", "Saudi Cloud Summit" and the Bexprt and Saudi Cloud Summit logos and icons are registered trademarks of Bexprt Limited.

This document, or any part thereof, may not, without the written consent of Bexprt Limited, be copied, reprinted or reproduced in any material form including but not limited to photocopying, transcribing, transmitting or storing it in any medium or translating it into any language, in any form or by any means, be it electronic, mechanical, optical, magnetic or otherwise.

The information contained herein is believed to be accurate and reliable. Bexprt Limited accepts no responsibility for its use by any means or in any way whatsoever. Bexprt Limited shall not be liable for any expenses, costs or damage that may result from the use of the information contained within this document. The information contained herein is subject to change without notice.

Images © Bexprt (except Partner and Client logos and badges).